



COMMUNITY-BASED STRATEGIC PLAN AND VISION



MESSAGE FROM THE MAYOR

Caledon's Community-Based Strategic Plan presents your vision for the Town's future; a foundation for Caledon's continued success through the next decade.

Input from residents across the community was fundamental in creating this Strategic Plan as workshops, youth contests, questionnaires and "places and spaces" conversations engaged residents, businesses and other key stakeholders in charting our Town's course for the next ten years. Our Community-Based Strategic Plan is truly a reflection of the aspirations you hold for your neighbourhoods and your town.

On behalf of Members of Council and staff, our thanks to everyone who helped shape this document and, in turn, contributed to Caledon's promising future.





THE VISION:

Caledon – a safe, green, community of communities, desiring a sustainable future by managing and fostering community progress while respecting its heritage

THE PLAN:

To be a strategic thinking, participatory organization, a Community-Based Strategic Plan (CBSP) is essential. In 2009, Caledon Council embraced the idea of the need for a long-term community and corporate strategy.

In order to develop a comprehensive, robust, implementable community and corporate strategy, the Town decided that a “community based” Strategic Plan was the preferred approach – engaging the entire community: residents, businesses, the corporation and other stakeholders and interested members of the public.

This plan provides the foundation for Caledon’s sustainable and vibrant future which was developed through a collaborative, community engagement process which identifies a community vision, and goals and objectives to guide the Town 10 years into the future.

The CBSP impacts all Town of Caledon residents, workers and business owners – all of whom helped to develop this plan.

The Community-Based Strategic Plan is an important management tool that strategically guides Caledon’s policies, plans and engages the larger community. The purpose of the CBSP is to ensure Caledon’s growth is managed responsibly. The CBSP also ensures Caledon is responsive to, and prepared for, existing and emerging contextual realities, challenges and opportunities such as increasing growth pressures, an aging population, an influx of younger families and the needs and desires of the community. The CBSP identifies a collective multi-generational vision for the community to ensure Caledon remains a beautiful, safe, sustainable, well managed and prosperous community.

GOAL 2 COMPLETE OUR COMMUNITY OF COMMUNITIES

Facilitate development of a safe, beautiful, connected and vibrant community of communities based on sound planning principles.

Strategic Objective 2A: Ensure Accessibility is the Standard

Facilitate the provision of a universally accessible public realm.

Strategic Objective 2B: Provide Opportunities to Develop Affordable Housing

Develop town policies to allow for a range of affordable housing types throughout Caledon.

Strategic Objective 2C: Promote Aging in Place and Community

Provide a range of housing types, designs and tenures as well as service options for the aging population.

Strategic Objective 2D: Manage Growth and Use Land Wisely

Promote land use planning decisions that are rooted in innovative and sound planning principles and ensure:

- i. Caledon's urban rural character is maintained;
- ii. Growth does not compromise the character and stability of existing residential neighbourhoods;
- iii. Growth is in keeping with Caledon's ability to provide and maintain appropriate infrastructure;
- iv. Growth contributes positively to Caledon's image and economic vigor; and,
- v. Development of new communities in new ways.

Strategic Objective 2E: Provide a High Quality Public Realm

Develop attractive, functional streets, public facilities, parks and plazas, with rural open and green spaces for residents to enjoy.

Strategic Objective 2F: Connect Neighbourhoods

Promote and build physical and social connections, facilitating opportunities for people to meet, connect, move around, and get involved in Caledon – using all available forms to connect including electronic and physical modes such as high speed internet, bike lanes or transit.

Strategic Objective 2G: Maintain Caledon as Safe, Secure Community

Continue to be a community where all are safe, secure and welcome.

GOAL 3 LIVE HEALTHY

Promote active, healthy living for people of all ages and abilities by providing the necessary programs and facilities that foster wellness and leisure.

Strategic Objective 3A: Enhance Active Living Opportunities

Ensure there are ample opportunities for citizens of all ages and abilities to enjoy recreation activities during all seasons.

Strategic Objective 3B: Enhance Local Health Services

Continue to ensure residents have access to primary health care.

Strategic Objective 3C: Promote Healthy Eating

Encourage access to programs and information on healthy eating and local food sources.



GOAL 4 VALUE AND PROMOTE CULTURE, HERITAGE AND THE ARTS

Honour and preserve the rich natural, agricultural and built heritage of Caledon and foster a dynamic cultural community by encouraging residents to engage in the arts.

Strategic Objective 4A: Preserve and Promote our Cultural Heritage, Agricultural and Natural Heritage Landscapes, Built Heritage and Archaeological Resources

Wisely manage and educate Caledon citizens about Caledon's agricultural, natural capital, built heritage, archaeological and cultural heritage resources.

Strategic Objective 4B: Increase and Enhance the Diversity of Cultural Experiences and Programs

Provide opportunities to celebrate the arts in Caledon.



GOAL 5 CULTIVATE A DIVERSE AND PROSPEROUS ECONOMY

Foster a diverse, prosperous economy by attracting and retaining employment and providing the required environment for businesses to thrive.

Strategic Objective 5A: Meet Employment Needs

Ensure business has the necessary infrastructure, services and opportunities required to succeed.

Strategic Objective 5B: Retain Existing Business

Ensure businesses remain and thrive in Caledon where a supportive business environment is provided.

Strategic Objective 5C: Attract New Business and grow the Knowledge Based Economy in Caledon

Ensure new investment is considered in priority growth sectors.

Strategic Objective 5D: Support and Promote Agricultural Businesses

Encourage and support opportunities to diversify on- farm income as a way of protecting agricultural land for the future generations. Encourage agricultural businesses and agriculture service industry to remain and thrive in Caledon.

Strategic Objective 5E: Foster Entrepreneurship

Facilitate the creation and growth of small businesses and to provide assistance to entrepreneurs.

Strategic Objective 5F: Expand High Speed Internet Infrastructure

Facilitate the development of access to and improvement to the speed of the internet.

Strategic Objective 5G: Engage and Retain Youth and Young Professionals

Facilitate youth employment and retention programs.

Strategic Objective 5H: Advocate and Facilitate Business Expansion

Ensure Caledon is an appealing place for investors to do business.

Strategic Objective 5I: Promote Tourism

Support and promote Caledon as a tourism destination, recognized as a destination for its spectacular natural environment with outdoor activities such as sight-seeing, hiking, golfing, trails and fishing, and its vibrant cultural life, thriving arts community, distinctive boutiques, festivals and live theatre.

Strategic Objective 5J: Promote Caledon as a Location for Tourism Investment

Encourage and facilitate investor interest, involvement and investment placement in Caledon's tourism industry



GOAL 6 PROVIDE SOUND GOVERNANCE AND COMMUNITY ENGAGEMENT

Commitment to sound, transparent municipal governance and open communication.

Strategic Objective 6A: Provide High Quality Public Services

Be a leader in the delivery of appropriate, quality and efficient town services.



Strategic Objective 6B: Provide Open, Responsible Leadership

Facilitate transparent, accountable and exceptional municipal management practices.

Strategic Objective 6C: Encourage Community Participation

Provide leadership in communicating with, and consulting the community in a transparent and inclusive manner pertaining to municipal decisions.

Strategic Objective 6D: Improve and Strengthen Long-term Financial Health

Manage Caledon with fiscal responsibility to ensure ongoing financial strength.

NEXT STEPS

- **Develop an Action Plan and Monitoring Framework**
- **Celebrate the CBSP**
- **Engage the community and forge partnerships**
- **Establish a Stakeholder Advisory Team**
- **Reporting and Monitoring**

MORE INFO?

Visit www.caledon.ca or contact
Barb Johnson: 905.584.2272 x.4216 or barb.johnson@caledon.ca



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- Mayor Marolyn Morrison

VISION

Caledon - a safe, green community of communities, desiring a sustainable future by managing and fostering community progress while respecting its heritage.

Extensive community consultation was a key part of the CBSP development process. The first round included workshops, places and spaces conversations, staff meetings, a youth contest and distribution of community surveys. In the second round of engagement, municipal staff, council, the public and various interest groups evaluated the draft framework to ensure it accurately reflected community aspirations.

From the consultation process, the community created a vision of Caledon and six goals and objectives to carry the Town to 2020.

✓ GOAL 1

Partner with Land Owners and Community to Preserve, Protect and Enhance our Environment and Agricultural Resources and Natural Capital.

Continue to live green and be responsible stewards of the environment and promote Caledon as a leader in sustainability.

✓ GOAL 2

Complete our Community of Communities

Facilitate development of safe, beautiful, connected and vibrant communities based on sound planning principles.

✓ GOAL 3

Live Healthy

Promote active, healthy living for people of all ages and abilities by providing the necessary programs and facilities to foster wellness and leisure.

✓ GOAL 4

Value and Promote Culture, Heritage and the Arts

Honour and preserve the rich natural agricultural and built heritage of Caledon and foster a dynamic cultural community by encouraging residents to engage in the arts.

✓ GOAL 5

Cultivate a Diverse and Prosperous Economy

Foster a diverse, prosperous economy by attracting and retaining employment and providing the required environment for businesses to thrive.

✓ GOAL 6

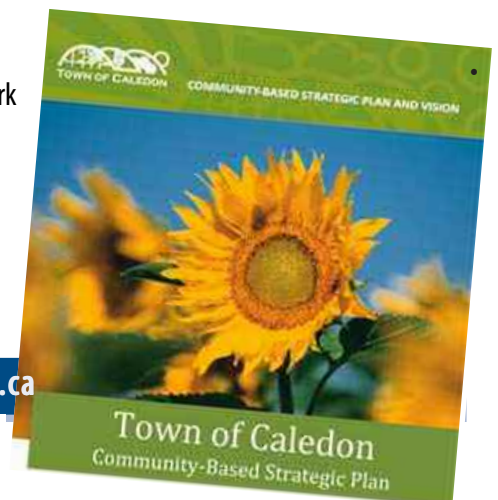
Provide Strong Governance and Community Engagement

Commitment to sound, transparent municipal governance and open communication.

NEXT STEPS

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- Reporting and Monitoring

Read the entire CBSP at: www.caledon.ca



TOWN HALL

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